

Bowlers,

At PCR we focus our efforts on breaking down the systemic barriers people face in making sexual and reproductive health decisions with self-determination and dignity. In keeping with the theme of breaking down barriers, we broke out our Photon Torpedos of Justice to eliminate fundraising barriers you might experience while soliciting donations from your friends/family/community. How you say? By making all of our previous and future fundraising tips even more available to you or course.

You will find our previous tips below in this email, and you will also find them in the fundraising section of the "About" page on the Bowl-A-Thon website. All future fundraising tips will also be added to the fundraising section of the "About" page.

Also (this is not an alternative fact) we are setting Bowl-A-Thon records for fundraising. You all must have really been paying attention in Starfleet Anti-Oppression Academy. However, we need to keep that momentum going if we are gonna hold ground against the forces of oppression and their eerily familiar mantra of "Your biological and cultural distinctiveness will be added to our own. Resistance is futile." Make sure and get all your team members signed up, continue with/get started your amazing fundraising strategies, and keep on being awesome.

The Staff at Pro-Choice Resources

For private messaging services (SMS/Text, Facebook Messenger, Whatsapp, etc):

Try copying and pasting this, and personalizing it, of course, into your text messaging system/facebook messenger/google hangouts/etc and sending it out to 15 people. One participant raised over \$200 in a week last year by sending something very similar to this out.

Hi (their name), I am raising money for this awesome org called Pro-Choice Resources through their Bowl-A-Thon. Are you able to donate \$25-\$100? Reasons to donate:

1. They fund abortion care for people who can't afford it.
2. They host Emerge - a support group for people who have had abortions.
3. They lift up pro-active legislation to enhance Reproductive Freedoms.

(Add your personal fundraising URL here, e.g.

<http://bowlathon.prochoiceresources.org/karenlaw#.Wlj1UbYrI0Q>)

For email:

Dear (your friend/family member/roommate from 3rd grade summer camp/etc),

(Personalize the beginning of your message). I am writing you because I am taking part in Pro-Choice Resources' 24th annual Bowl-A-Thon fundraiser, and I am hoping that you'll sponsor me and my team. I am participating and asking you for your support because I believe in their mission:

- Pro-Choice Resources works to ensure that all people and communities have the power and resources to make sexual and reproductive health decisions with self-determination and dignity.

And I believe in the work they do:

- They help people access abortion care and other pregnancy and parenting options through their Medical Assistance Gap and Abortion Assistance Funds.
- They defend abortion care access, support expanding access to abortion care, and advocate for public funding of abortion care in the courts, in the Minnesota legislature, and in Washington D.C.
- They host Emerge - a support group for people who have had abortions.
- They work in coalitions and with their partners to promote state and national policy that secures the resources people need to have children, to not have children, and to raise the children they have in safe and healthy environments.

They have been doing similar work for 50 years now, and their work is needed even more so now that so many seats of power are held by people who believe in denying resources to families, to people seeking to continue pregnancies, and to people seeking abortion care.

If what I am writing here speaks to you, then click this link (insert or link your URL here) and make your donation. I am asking people to donate \$25, \$50, or \$100.

(Personalized ending here)

(Your name or nom de plume here)