

Dear Bowlers/Galactic Bowl Space Explorers,

Are the community members that you are reaching out to for donations not responding as fast as you would like them to (or at all)? Are you hitting your goal faster than you thought and would like to increase your goal and reach more people? Are you trying to host a fundraising party, but aren't sure how many people are coming because your guests won't confirm their attendance? Do you have people who have pledged to be team members but still haven't registered?

Have no fear, you simply need to **bounce the secondary proton beam off the deflector shield and reverse the polarity of your subspace antenna.**



Oops, sorry, that must have been the Trekkie in us getting into character for the Bowl-A-Thon by trying to solve our problems with random techno babel.

In reality, we live in a universe full of different forms of communication (email, google hangouts, text messaging, Whatsapp, Skype, Facebook Messenger, face to face conversations {gasp!}, etc.), and everyone has a form or two they prefer. We also live in a universe where the average galactic life form needs to be asked at least 3 times before they will respond to a request, (and that's if they like what you're talking about).

This means that you should expect to reach out to folks in your interstellar community at least three times, and it helps to do so over different communication platforms. Once someone has agreed to join your team, donate through your fundraising page, or attend your party, feel free to confirm that they are going to follow through as many times as you'd like. Many of you from the planet Minnesota may fear that you will annoy or bother your interstellar community by reaching out multiple times, but the reality is that we all lead busy lives and we all forget things from time to time and need to be reminded. Also, the galactic lifeforms who will be turned off by you reminding them of their commitment were 90% likely to not to honor their commitment anyway.

Next, as stated in the email "BREAKING DOWN BARRIERS (to fundraising tools) With Photon Torpedos of Justice" we have put all the fundraising tips so far in the ["Fundraising" section of the "About" page](#). Each fundraising tip is for a different communication platform so it should

help you successfully reach your entire galactic community, even at the far ends of the universe. We are also going to add PDFs of all Bowl-A-Thon emails to a new section in the [“About” page called “Bowl-A-Thon Emails”](#). We are doing this so those of you who have recently joined have access to all Bowl-A-Thon communications so far.

You can always also feel free to contact our Director of Advocacy and Programming, Arie Kroeger, if you would like to trouble shoot or brainstorm about fundraising, costumes, or anything else Bowl-A-Thon related (reply to this email or use the phone number in the signature of this email). He has years of experience with proton beams, deflector shields, space anomalies, etc.

Live Long and Prosper,

The Staff at Pro-Choice Resources