

Bowlers, Captains, and all around amazing participants in this year's 24th Annual Bowl-A-Thon,

Thank you all for registering, and for registering early. Here is your reward - baby animals cuddling.

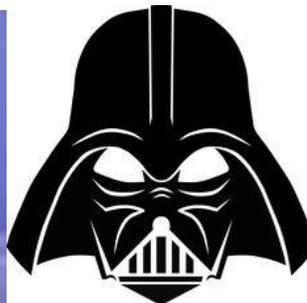


Pictures like these are important during troubling times. Baby animals tend to make us feel warm and fuzzy on the inside, and just like our animal friends in these pictures, we as a community that supports Reproductive Freedom know how important it is to hold each other close and to protect one another while embracing/celebrating our differences.

We also know how to hold it down when it comes to fundraising for abortion access and Reproductive Justice, and it's time to kick off our incentives for you bowlers. Many people like to celebrate Valentine's Day, and even those who don't probably still like to go out to eat every once in awhile. So why not treat yourself and maybe a friend/partner/cuddle buddy/beau/etc to a meal at the [Strip Club...](#)

That's right, for every \$50 worth of donations a bowler receives until midnight Sunday 2/4, they will get 1 entry into a drawing for a \$50 gift certificate to [Strip Club Meat and Fish](#). Whether your agenda includes locally raised, craft cocktails, quality service, down home comfort food or refined culinary techniques, Strip Club Meat and Fish has your every dining out wish granted.

Wondering what this year's Bowl-A-Thon theme is? We may or may not have leaked the theme at our event honoring the 44th Anniversary of Roe v. Wade, and it may or may not be sci-fi/outer space based.



Keeps your eyes open for our official theme announcement, and for more incentives coming your way soon.

Want an easy start to your fundraising?

Try copying and pasting this, and personalizing it, of course, into your text messaging system/facebook messenger/google hangouts/etc and sending it out to 15 people. One participant raised over \$200 in a week last year by sending something very similar to this out.

Hi (their name), I am raising money for this awesome org called Pro-Choice Resources through their Bowl-A-Thon. Are you able to donate \$25-\$100? Reasons to donate:

1. They fund abortion care for people who can't afford it.
2. They host Emerge - a support group for people who have had abortions.
3. They lift up pro-active legislation to enhance Reproductive Freedoms.

(Add your personal fundraising URL here, e.g.

<http://bowlathon.prochoiceresources.org/karenlaw#.Wlj1UbYrI0Q>)

Good luck getting started, and thank you as always for your support,

The Staff of Pro-Choice Resources

P.S. Congratulations to the Queen Pins who are the winners of our first drawing. Each team member will receive one free beer at [Sidhe Brewing Company](#).